Call for Papers

**International Conference - “Women’s Empowerment”**

**Dear Sir/Madam,**

Since economic reform in 1986, Vietnam economy has developed remarkably, such as high growth of GDP, huge amount of newly created jobs, private sector development. In this development process, women play a very important role. Nowadays, more and more leaders, executive officers, managers of enterprises, organizations, and institutions are women. They have made great contributions to the development of the country. However, it cannot be denied that gender bias, poverty, and unemployment still persist in many communities. Consequently, women’s empowerment has been a matter of great concern and interest to researchers, businessmen and policy makers.

To improve and strengthen the academic exchanges and experience sharing about women’s empowerment over the world, VNU University of Economics and Business in collaboration with Pacific Century Institutes (United States) are going to organize the **Women’s Empowerment Conference**.

Women’s Empowerment Conference is one-day program comprising five components **(Entrepreneurship as Vehicle for Empowerment, Net-working and Partnerships, Access to funds, Marketing, The challenge of navigating governmental regulatory environment- Strengthening the role of the private sector)** as study session, presentations of submitted papers and open discussions.

Participants: international research specialists from all over the world, top policy makers in Vietnam, leaders of enterprises, especially women, research institutes, media companies.

Date: October, 18th 2013

Place: Daewoo Hotel, 360 Kim Ma, Ha Noi, Viet Nam

We organizers are honored to invite you to write a paper for the Conference. Instructions to paper content and format can be found from the attached file.

Your cooperation and paper will contribute greatly to the success of our Conference.

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|  | **ON BEHALF OF ORGANIZING COMMITTEE**  **Assoc. Prof. Dr. Nguyen Hong Son**  **Rector**  **VNU University of Economics and Business** |

**PAPER CONTENT AND FORMAT**

**International Conference – “Women’s Empowerment”**

1. **Paper Content:**

Reference topics include but are not limited to:

Entrepreneurship as Vehicle for Empowerment

* Networking and Partnerships
* Access to funds
* Marketing
* The challenge of navigating governmental regulatory environment- strengthening the role of the private sector
* Cross cultural aspects of leadership
* Family Systems: Change and Traditions
* Women and leadership
* Women with Disabilities
* Women as Entrepreneurs
* Women in Politics
* The Role of Women in Contemporary Society
* Role Reversal in the Home and Workplace

1. **Paper Format and Deadline:**
2. Paper Format:

The prospective authors should send their own abstracts of no more than 300 words in A4 letter format. The abstracts should be written in English and include the affiliation, address, phone and email of each author. The full electronic papers must be PDF or word format (basically based on JSIM journal format). Please kindly find the attached template for your reference.

1. Deadline:
   * 20 August : Authors submit abstracts
   * 20 September: Authors submit the full paper
   * 25 September: Authors are announced for minor changes if any
   * 29 September: Authors submit the final version of full paper
2. **Address for submitting the paper:**

Office of Research and Partnership Development

VNU University of Economics and Business

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