**EDNA Workshop – Entrepreneurship, Creativity and Innovative Thinking for Administrative Staff**

**Institut Agama Islam Negeri Sunan Ampel**

**Project Partners:**

Institut Agama Islam Negeri (IAIN) Sunan Ampel

VNU – University of Economics and Business; Centre of Business Administration Science

Vietnam Women’s Academy

The University of Sydney Business School – The Entrepreneurship and Innovation Program

**SCHEDULE**

*Monday 28th October – Wednesday 6th November 2013*

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| TIME | ACTIVITIES |
| Monday 28th October | **Venue: Room 506 – E4 Buidling**  |
| 9.00-10:30 | **SESSION 1 - INTRODUCTIONS****Welcome and Introduction –** Jarrod Ormiston, Bronte Moran and Dr. Phan Chi Anh* Recent activity: The University of Sydney, IAIN Sunan Ampel & UEB
* Entrepreneurship Development Network Asia (EDNA)

**Introduction to Entrepreneurship Education and Issues –** Jarrod Ormiston* Challenges facing educators
* Collaboration & supporting common initiatives
* What makes for good teaching/research?
* Promoting and implementing a cohesive program
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| 10:30-12:00 | **Tour of the University**  |
| 12:30 – 13:30 | **LUNCH** |
| 13.30-15.00 | **SESSION 2 – WHAT ROLE DO ADMINISTRATORS PLAY?****Issues for Administration –** Bronte Moran and Tran Thi Hoang Yen * Challenges facing administrators
* Accounting & controlling for programmes
* Aligning governance & incentives
* Supporting an integrated entrepreneurship program
* What makes for good administration?

**Action Planning & goal setting -** Jarrod Ormiston, Bronte Moran* Discussion of expectations and objectives for the week
* Participants to present their goals for the week
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| 16:30 -18:00 | **Welcome Drinks & Light Dinner (Venue: Ngon Restaurant, Xuan Thuy, Cau Giay, Ha Noi)** |

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| Tuesday 29th October | Venue: Room 506 E4 Building |
| 10.00-12.30 | **SESSION 3 – THE CONTEXT OF ENTREPRENEURSHIP****Structures and Environment Impacting Entrepreneurship –** Jarrod Ormiston* Understanding commercial and social Entrepreneurship
* Understanding the external environment
* Understanding the phases of business development
* Incorporating in a programme of learning
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| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 4 – EXAMPLES FROM VIETNAM****Vietnamese Universities & Entrepreneurship** VWA representatives - Ph.D Tran Quang Tien (Mr.), Ngo Minh Hien (Ms.), Ph.D Pham Hong Hai (Ms.)* Discussion of entrepreneurship in Vietnamese context
* UEB entrepreneurship initiatives – teaching and research
* Panel with local women entrepreneurs
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| Wednesday 30th October | Venue: Ro 406, E4 Building  |
| 10.00-12.30 | **SESSION 5 – THINKING DIFFERENTLY****Thinking like an entrepreneur –** Jarrod Ormiston* Creativity and Thinking Differently
* Leadership and Collaboration
* Working with Entrepreneurial personalities
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| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 6 – SEEING IT IN ACTION****Entrepreneurship in Action**Field trip to 1 or 2 local enterprises (one social/one commercial) |

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| Thursday 31st October | Venue: Ro 506, E4 Building |
| 10.00-12.30 | **SESSION 7 – ADMINISTRATORS SUPPORTING RESEARCH****Administrative Support for Academic Entrepreneurship Research –** Jarrod Ormiston, Bronte Moran * institutionalising research
* developing an honours & phd programme
* funding & accounting for research projects
* where research meets teaching
* building networks & common activities through EDNA
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| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 8 – ADMINISTRATORS SUPPORTING TEACHING****Administrative Support for Academic Entrepreneurship Teaching –** Jarrod Ormiston, Bronte Moran * supporting a diverse team
* engaging practitioners, students & faculty
* education through outreach activities
* securing funding
* building networks & common activities through EDNA
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| Friday 1st November |  |
|  | **Participants free to prepare presentations** |

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| Saturday 2nd November |
| Sunday 3rd November |

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| Monday4th November | Venue: Room 506, E4 Building  |
| 10.00-12.30 | **SESSION 9 – UNDERSTANDING YOUR PERFORMANCE****Impact Assessment and Reporting of Activities –** Jarrod Ormiston* Why measure?
* Who measures?
* What to measure?
* How to measure?
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| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 10 – SECURING SUPPORT****Securing Supporting Finance and Investment–** Jarrod Ormiston, Bronte Moran * Development funding
* Engaging local funders
* Social Investment
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| Tuesday5th November | **Venue:** Ro 506, E4 Building |
| 10.00-13.30 | **Participants free to prepare presentations** |
| 13:30-16:00 | **Final Presentations and Implementation Strategy****Judging Panel -** Jarrod Ormiston, Bronte Moran and Dr. Phan Chi Anh |
| 16:00-17:00 | **Debrief and Wrap up, Presentation of workshop certificates**  |
| 18:30-20:30 | **Dinner and Drinks (Venue: Sen Restaurant, Tay Ho)** |

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| Wednesday 6thNovember | Venue: Off Campus |
| 10.00-12:00 | **Strategising implementation** |
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|  | **Participants free to engage in cultural activities** |